

Gift and Loyalty Cards



Simple. Effective. Affordable.



Increase sales and customer satisfaction

Drive repeat customers

Starter kits available



Gift and Loyalty Cards

Gift and loyalty cards provide amazing benefits to merchants including increased cash flow, consumer spending, and repeat visits. Gift cards generate sales at the time of purchase and when redeemed. With most consumers spending more than the value of their card, merchants enjoy the additional profit and increased sales. Loyalty cards drive repeat business by creating incentives for shoppers. Use gift and loyalty cards to promote new products, new locations, special events, and sales.

Gift and Loyalty Packages

Gift and loyalty packages serve as great tools for any size business to attract new customers, eliminate cashback, and generate store traffic. Packages include full marketing kits with window decals, static clings, countertop displays, table tents, and card carriers.

PreDesigned. PreDesigned card packages are the fastest and easiest way to launch your Gift and Loyalty program. Simply choose from one of our professionally designed templates and we take care of the rest. Your cards can be delivered to your location in a matter of days.

Logo. Logo Gift and Loyalty card packages combine your logo with one of our professionally designed cards. Choose the design that's right for your business and we print the card with your logo.

Custom. This package allows you to create a completely customized card to build your brand image. Create your own artwork or have our graphic artists design a card to your liking. We offer the fastest custom card delivery in the industry!

A-La-Carte. The A-La-Carte Gift and Loyalty program allows merchants the opportunity to individually select any quantity of cards, table tents, window decals, static clings, and card carriers. Tailor the package to the exact needs of your business. Perfect for special events and promotions.

Features of Gift and Loyalty Cards

- Online tracking and reporting for merchants and consumers
- Issue gift cards instead of cashback refunds
- Merchants can customize rewards and point levels on loyalty cards
- Compatible with most credit card terminals and POS systems
- Great for employee incentives
- Eliminate risk of fraud from paper certificates
- Multiple locations/franchises can share the same card
- Revenue from multiple locations can be pooled into one account